



CAL FIRE

## CAL FIRE: What's in a Name?

On May 5, 2006, then Chief Ruben Grijalva unveiled California Department of Forestry and Fire Protection new logo during the kick-off event for Wildfire Awareness Week at the State Capitol in Sacramento. The logo clearly displayed the Department's new moniker, CAL FIRE. CAL FIRE is used in reference to the California Department of Forestry and Fire Protection, formerly known as CDF.



CAL FIRE provides first rate emergency service and world renowned resource management to the residents of California with simply a new name. Just as the California Department of Transportation is better known as CalTrans, or the California Department of Boating and Waterways is known as Cal Boating, CAL FIRE is used to reflect the full services provided by the California Department of Forestry and Fire Protection.



The new patch was designed to reflect the evolution and diversity of the department's mission over time. Significant details designed into the patch:

- The emblem retains the traditional shape of a shield, which reminds employees of the duty they have to protect and serve the public.
- The full California Department of Forestry and Fire Protection name is still displayed to honor the history, culture and traditions, while the new CAL FIRE moniker is boldly displayed.
- To honor the beginnings, the year the Board of Forestry was established, 1885, is shown on the patch.
- The golden state was taken from the original Office of the State Fire Marshal emblem.
- The globe is meant as a reminder of how the department is a worldwide leader. The globe is red, due to the constant battle against wildfires and global warming.
- The rising sun with the seven points of light reflects CAL FIRE's coordination and cooperation with local government.

**CAL  
FIRE**



The name CAL FIRE is spelled out in two words with all capital letters. There is no hyphen or any other punctuation mark between the words.

CAL FIRE responds to over 350,000 incidents per year while protecting over 31 million acres of California.